



Beth-Ann E. Krinsky

Partner

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Beth-Ann E. Krinsky is a seasoned commercial litigator and trial attorney whose practice includes a wide variety of business cases including complex real estate and land use litigation, commercial disputes, fraud-based litigation, class action defense, estate and probate law litigation and marketing, privacy and compliance matters throughout the nation. She has a history of defeating class actions at many stages of the process and bringing early resolution to cases that warrant it to save client time and money. Her practice includes trial work in both federal and state courts as well as alternative dispute resolution forums such as arbitration proceedings. While litigating at all levels of the court system, Ms. Krinsky also serves as a role model to attorneys she has helped to mentor both at Greenspoon Marder and in her more global community work.

Ms. Krinsky's experience defending companies facing complex class actions has brought her to both state and federal courts throughout the country covering a broad range of industries, including retail promotions, credit card processing, social media, vacation sales and other industries operating under a significant regulatory program. Ms. Krinsky's land use and real estate litigation practice includes trial court litigation as well as representation of clients in quasi-judicial proceedings before city and county commissions and/or government bodies. She also has extensive experience pursuing, litigating and succeeding in claims under the Bert J. Harris Act and obtaining extraordinary writs of mandamus and petitions for writ of certiorari throughout the state.

Ms. Krinsky also serves as local counsel for many out-of-state law firms and companies with Florida matters helping to address contract disputes, unfair and deceptive trade practice claims, fraud claims, bank disputes, technology-based claims (including social media and cryptocurrency) and real estate-related disputes by way of example.

Ms. Krinsky's estate and probate litigation experience is based in Florida and she has addressed significant disputes at all stages of a potential claim for a variety of family members including assessing claims at the start and litigating claims to resolution.

Ms. Krinsky has been named by the *Daily Business Review*, an ALM publication, as one of the "Top 20 South Florida Women in Law" and as an "Influential Business Women" by the *South Florida Business Journal*. In 2010, she was awarded the "Key Partner" award by the *South Florida Business Journal* who found Ms. Krinsky to be among the best in her field by providing the highest quality of service to her clients while exhibiting the highest levels of professionalism and ethics.

Court Admissions

- U.S. District Court, Southern District of Florida
- U.S. District Court, Middle District of Florida
- U.S. District Court, Northern District of Florida
- U.S. District Court, Southern District of New York
- U.S. District Court, Eastern District of New York

Bar Admissions

- Florida
- New York

Education

- Harvard Law School, J.D., 1989
- University of Rochester, B.A., *magna cum laude* and with high distinction, 1986

Practice Areas

- Litigation
- Class Action Defense
- Land Use & Zoning
- Entertainment & Sports

Recognitions

- *Daily Business Review*, "Attorney of the Year," Finalist and Category Winner, Florida Legal Awards, 2024
- *U.S. News and World Report*, "Best Lawyers in America," Commercial Litigation, 2018-2024
- *U.S. News and World Report*, "Best Lawyers in America," Real Estate Litigation, 2018-2021, 2024
- *Lawdragon*, "500 Leading Litigators in America," 2023-2024
- *Benchmark Litigation*, Florida "Litigation Star," 2018-2024
- *Martindale-Hubbell*, Rated AV® Preeminent™, Judicial Edition, 2001-Present
 - Highest Possible Rating in Both Legal Ability & Ethical Standards Reflecting the Confidential
- *Chambers and Partners USA*, "Top Ranked Lawyers - Florida: Litigation: General Commercial" 2021- 2023
- *Super Lawyers* magazine, Florida "Super Lawyers," Business Litigation, 2011-2020, 2023
- *South Florida Business & Wealth*, "Prestigious Women Awards," 2022
- *Best Lawyers*, "Lawyer of the Year," Real Estate Litigation, 2021-2022
 - In affiliation with *U.S. News & World Report*
- *Daily Business Review*, "Florida Trailblazer," 2019
- *South Florida Legal Guide*, "Top Lawyer," 2007-2021
- Ramat Shalom, "Kehillah Kedoshah Award," 2018
- *Legal Leader*, South Florida's Top Rated Lawyers, Litigation, 2012, 2015-2017
- *Daily Business Review*, Top 20 South Florida Women in Law, 2015
- Healthy Mothers, Healthy Babies Coalition of Broward County, Outstanding Mother of the Year, 2014
- Susan B. Anthony Recovery Center and Boys & Girls Club of Broward County, 100 Outstanding Women of Broward County Award, 2011
- *South Florida Business Journal*, Key Partners, 2010

- *South Florida Business Journal*, Influential Business Women Honoree, 2010
- *South Florida Legal Guide*, Top Up & Comer, 2004 -2005

Professional and Community Involvement

- Joe DiMaggio Children's Hospital Foundation and Memorial Hospital Foundation
 - Vice Chair, 2023 - Present
 - Executive Board Member, 2020 - Present
 - Board of Directors, 2019 - Present
- Alex's Lemonade Stand Foundation
 - Leadership Council for I Care I Cure Childhood Cancer Foundation, 2020
- I Care I Cure Childhood Cancer Foundation
 - President, 2008 - 2019
- City of Plantation Planning and Zoning, Board Member
- Coalition Against Childhood Cancer (CAC2), Inaugural Board Member
- The Florida Bar Foundation, Fellow
- The Harvard Club of Broward County, Member
- The Harvard Law School Association of South Florida, Member
- Broward County Bar Association, Member
- Leadership Fort Lauderdale, Inaugural Class
- 25th Reunion, University of Rochester, Co-Chair
- Ramat Shalom, Executive Board of Directors

Representative Experience

- Represented national telecommunication providers and electronic media companies in connection with contract and performance disputes as well as privacy related claims
- Represented real estate investors and developers in defense of a \$12 million claim that also sought additional punitive damages through and after a jury defense verdict in favor of her clients
- Represented commercial and residential landowners in disputes regarding purchase and sale agreements, leases, operation of shopping centers, condominium hotel governance and local government interactions
- Represented family members adverse to each other in significant multi-million dollar estate claims
- Represented marketing service businesses and consumer financial providers in relation to e-commerce and phone sales, including the defense of single plaintiff and class actions under the Telephone Consumer Protection Act, the Fair Credit Reporting Act, and other regulatory environments
- Represented a manufacturer of automobile related products in defense of a federal nationwide ADA class action, impacting over 1,500 retail outlets and involving a federal consent decree
- Represented online retailers in connection with business disputes with vendors and suppliers
- Represented South Florida companies in connection with disputes arising from business formation and employment matters
- Represented a manufacturer of a pool safety product in a contractual dispute with one its major distributors, including a two-week long arbitration
- Represented a manufacturer in a dispute with a foreign supplier regarding the delivery of a product that was claimed to have not met the requested specifications which include the application of the CISG (United Nations Convention on Contracts for the International Sale of Goods)

Publications

- Greenspoon Marder Client Alert: Where is the Injury and Where Does the TCPA Mention Texts? – Nowhere –, August 29, 2019

- "Is Your Store, Shopping Center, Restaurant, Office or Other Place of Public Accommodation Ripe for Suit Under the ADA?," August 2004
- "E-Mails: The Indestructible and Potentially Explosive (Paper) Trail," February 2005

In the News

- Featured, Role as 1st Vice Chair of the Memorial and Joe DiMaggio Children's Hospital Foundations, *South Florida Hospital News Healthcare Report*, January 19, 2023
- Quoted, "'Shiny Shoe Lawyer': How To Mitigate the Hometown Effect When Litigating in Another Jurisdiction" *Daily Business Review*, August 26, 2021
- Quoted, "Higher Law: What the SCOTUS Texting Opinion Means for Cannabis TCPA Suits | Patent Case Fizzles | K&L Gates Picks Up Another Lobbying Client | NY Weed: What's Next?" *Law.com*, April 8, 2021
- Quoted, "Florida Litigation To Watch In 2021," *Law360*, January 3, 2021
- Quoted, "Happy New Year? Top South Florida Litigators Pinpoint Key Issues for 2021," *Daily Business Review*, December 20, 2020
- Featured, "The Fighter: Broward Lawyer Beth-Ann Krinsky Persevered When Cancer Attacked Her and Her Infant Son," *Daily Business Review*, August 10, 2020
- Mentioned, "New Board Leaders and Members for Memorial and Joe DiMaggio Children's Hospital Foundations," *South Florida Hospital News and Healthcare Report*, July 7, 2020
- Featured, "Federal Bureau, Credit Repair Group Launch Legal Fight," *South Florida Business & Wealth*, May 26, 2020
- Featured, "Beth-Ann E. Krinsky: Jumping in to Lead," *Attorney at Law Magazine*, January 21, 2020
- Featured, "No Glass Ceilings at Greenspoon Marder," *Profile Magazine*, August 13, 2018
- Mentioned, "Student Loan Biz's \$1M TCPA Deal Gets Initial Ok," *Law360*, June 26, 2018
- Highlighted, "Philip Levine Just Got Smacked Down In Court By Twitter Inc. Trying To Avoid Testifying In Own Case," Medium, April 10, 2018
- Featured, "11th Circ. Affirms Win For Fla. Developer In \$12M Hotel Fight," *Law360*, June 28, 2017
- Featured, "Greenspoon Marder Beats Back \$12M Claim Client Duped Investors," *Daily Business Review*, June 28, 2017
- Mentioned, "Merchant Processors Reach \$3.7M Deal in Autodial Row," *Law360*, April 5, 2017
- Featured and Quoted, "Developers Who Beat \$12M Suit Deserve Depo Fees: Judge," *Law360*, June 3, 2016
- Featured and Quoted, "Texas debt settlement firm wins dismissal of proposed class action," *Reuters Legal*, June 2, 2016
- Featured, "Defense Faces Small Award on Failed Fort Lauderdale Hotel Venture," *Daily Business Review*, June 2, 2016
- Quoted, "Jury Finds No Fraud In \$12M Dispute Over Hotel Investment," *Law360*, May 25, 2016
- Quoted, "Accusations of Hocus Pocus Fly At \$12M Hotel Fraud Closings," *Law360*, May, 24, 2016
- Client Alert: Warning: This Is Not An April Fool's Joke—Scotus Says That To Be An "ATDS" Under The Telephone Consumer Protection Act There Must Be Capacity To Use A Random Or Sequential Number Generator
- Day Three Recap: Greenspoon Marder Innovation Summit
- Greenspoon Marder Client Alert: Where is the Injury and Where Does the TCPA Mention Texts? – Nowhere –

News

- Greenspoon Marder Partner Beth-Ann Krinsky Featured Writer in Her Story: The Resilient Woman Lawyer's Guide to Conquering Obstacles, Book 2
- Greenspoon Marder Recognized in Four Florida Legal Awards 2024 Categories by Daily Business Review, Including 'Attorney of the Year'
- Greenspoon Marder Recognized by Benchmark Litigation USA for 2024
- Six Greenspoon Marder Attorneys Selected as 2024 Lawdragon 500 Leading Litigators in America
- 49 Greenspoon Marder Attorneys Listed in The Best Lawyers in America© 2024 Edition
- Greenspoon Marder Attorneys Ranked in Chambers USA 2023 Guide
- Greenspoon Marder Ranked in Chambers and Partners USA 2023 Guide

- Greenspoon Marder Recognized by Benchmark Litigation for 2023
- Greenspoon Marder Announces Five Attorneys Have Been Recognized & Named in Lawdragon Magazine's Inaugural Guide of "500 Leading Litigators in America"
- 48 Attorneys At Greenspoon Marder Listed In The Best Lawyers In America© 2023
- Greenspoon Marder Successfully Represents the Recreational Facilities at Century Village West Palm Beach in Two Arbitrations
- Greenspoon Marder Attorneys Ranked In Chambers and Partners USA For 2022
- Greenspoon Marder Practice Groups Ranked In Chambers and Partners USA For 2022
- The Late Carl Schuster Designated As Director Emeritus of the Memorial Hospital Foundation and Joe DiMaggio Children's Foundation
- Greenspoon Marder Partner Beth-Ann E. Krinsky Selected as an Honoree for South Florida Business & Wealth's 2022 Prestigious Women Awards
- Greenspoon Marder Recognized By Benchmark Litigation For 2022
- Eight Greenspoon Marder Attorneys Featured In The 2021 Business Edition of Best Lawyers® "The Litigation Issue"
- Greenspoon Marder Partner Beth-Ann E. Krinsky Selected as an Honoree for South Florida Business & Wealth's First-Annual 2021 Legal Awards
- Greenspoon Marder Practice Groups Ranked In Chambers and Partners USA For 2021
- Greenspoon Marder Attorneys Ranked In Chambers and Partners USA For 2021
- Greenspoon Marder Attorneys Recognized By The South Florida Legal Guide As "Top Lawyers" And "Top Up & Comers" For 2021
- Client Alert: Warning: This Is Not An April Fool's Joke—Scotus Says That To Be An "ATDS" Under The Telephone Consumer Protection Act There Must Be Capacity To Use A Random Or Sequential Number Generator
- Greenspoon Marder Recognized By Benchmark Litigation For 2021
- Day Three Recap: Greenspoon Marder Innovation Summit
- Greenspoon Marder Partner Beth-Ann Krinsky Selected As A "Lawyer Of The Year" By Best Lawyers© For 2021
- Greenspoon Marder Seeks Declaratory Judgment Against CFPB On Behalf of Client National Association of Credit Service Organizations
- Greenspoon Marder Supports The 13th Annual I Care I Cure Run
- Greenspoon Marder Recognized By Benchmark Litigation USA 2020
- Greenspoon Marder supports the I Care I Cure Childhood Cancer Foundation
- Greenspoon Marder supports the I Care I Cure and their 18th Calcutta Tennis Tournament & Casino Night
- Greenspoon Marder Partner Beth-Ann Krinsky ALM-Daily Business Review 2019 Florida Trailblazer
- Greenspoon Marder Client Alert: Where is the Injury and Where Does the TCPA Mention Texts? – Nowhere –
- 7 Attorneys From Greenspoon Marder Featured In The Best Lawyers In America© 2020 "Litigation Issue"
- Greenspoon Marder Recognized by the South Florida Legal Guide as a "Top Law Firm" For 2019
- Greenspoon Marder Recognized by Benchmark Litigation USA 2019
- Greenspoon Marder Hosts Harvard Law School Association of South Florida Alumni Launch Reception
- Greenspoon Marder is Proud to Support the 2018 I Care I Cure Run
- Greenspoon Marder Attorneys Receive 2018 AV Preeminent Rating By Martindale-Hubbell
- Greenspoon Marder Attorneys Receive 2017 AV Preeminent Rating By Martindale-Hubbell
- Greenspoon Marder Recognized by Benchmark Litigation USA
- Greenspoon Marder Supports I Care I Cure
- Greenspoon Marder Hosts Commercial Real Estate Women's Luncheon
- Greenspoon Marder Sponsors 10th Anniversary I Care I Cure Run
- Greenspoon Marder Attorneys Listed Among South Florida Legal Guide's Top Lawyers in 2017
- Super Lawyers Recognizes 38 Attorneys at Greenspoon Marder
- Greenspoon Marder Law Attorney Beth-Ann Krinsky Honored as One of the Top 20 South Florida Women in Law for 2015

- Beth-Ann Krinsky Selected as Outstanding Mother of the Year By Healthy Mothers, Healthy Babies Coalition of Broward County, Inc.
- Greenspoon Marder Attorneys Selected as Finalists for Lifestyle Media Group's Leaders In Law Award
- Twenty One Attorneys Ranked as "Top Lawyers" and Greenspoon Marder Listed as a "Top Law Firm" in the 2014 South Florida Legal Guide
- Greenspoon Marder Attorney Beth-Ann Krinsky Honored Among 100 Outstanding Women of Broward County
- Greenspoon Marder Named as Top Law Firm 2012

Videos

- Webinar: Litigation, Client Relations & Cost Savings in the Era of Zoom
- Greenspoon Marder at the I Care I Cure Meatball & Martinis

